RUTGERS
Rutgers Business School
Newark and New Brunswick

Business Ethics (29:522:334)
Fall 2021
Term Paper Rubric
400 points

	interesting thesis	thesis	thesis		
Conclusion	Summarizes argument; shows how the paper proved thesis, adds relevant upshots	Incomplete or superficial summary, shows how paper proved thesis, no upshots	Incomplete or superficial summary, missing how paper proved thesis, no upshots	No conclusion	
	45-50 points	40-44 points	35-39 points	0-34 points	Score
Case Description	Accurate, detailed description	Accurate but superficial	Inaccurate description	Does not write on the correct case	
	90-100 points	80-89 points	70-79 points	0-69 points	Score
Ethical Evaluation	Correctly applies theory; plausible, interesting evaluation	Correctly applies theory; plausible but superficial evaluation	Incorrectly applies theory OR implausible evaluation	Does not offer an ethical evaluation	
Objection	Raises a plausible, interesting criticism of ethical evaluation	Plausible but uninteresting criticism	Implausible criticism	Does not object to ethical evaluation	
Discussion	Correctly analyzes argument; states which position is better and offers supporting reason	Weakly analyzes argument; states which position is better but does not support claim	Weakly analyzes argument; does not state which position is better	Does not offer a discussion	